

# GORJI *Vita*

**Born In Nature | Crafted For You**



**NATURAL MINERAL WATER  
FROM RUSSIA**



# The Pure Taste of Life

Good for daily use by both adults and children old due to its balanced mineral composition and low mineralization.

## Basic ionic composition, mg/dm<sup>3</sup> (mg/l):

- Alkalinity HCO<sub>3</sub> 75-400
  - Calcium, Ca<sup>2+</sup> <100
  - Sodium, Na<sup>+</sup> <150
  - Magnesium, Mg<sup>2+</sup> <50
  - Chlorides, Cl < 200
  - Sulfates, SO<sub>4</sub> <200
  - Total dissolved solids 150-700
- pH 6,5 - 8,5



## Life & Energy from the Elbrus Mountains

### 150 YEARS OF EXPERTISE IN MINERAL WATER PRODUCTION

The company owns a historic factory that has been bottling mineral water since 1871

### A LEADING COMPANY IN RUSSIA

We are among the TOP producers for Russian bottled water market

### THE CAUCASUS MINERAL WATERS REGION

The water from ice caps of the Caucasus mountains has been seeping through rocks and absorbing essential minerals and micro elements for 800 years of natural filtration

### THE TRUE HEIGHT

We extract our water at 1,500 m above sea level from the depth of 150 meters

**NATURAL MINERAL WATER  
FROM RUSSIA**





● CAUCASIAN MOUNTAIN NATURAL MINERAL WATER ●

# GORJI

## Vita

**S**PECIALY  
**P**ROTECTED  
**A**REA

**P**U  
**R**I  
**T**Y

**Ca** CALCIUM  
**Na** SODIUM  
**Mg** MAGNESIUM

NATURAL  
MINERAL WATER  
FROM RUSSIA

## Parameters of

# GORJI

## Vita

Name	Volume, liters	Packaging type	Shelf life	Qty. per package
Gorji Vita	500ml	Glass	24 months	20
Gorji Vita	500ml	Pet	24 months	12
Gorji Vita	1.9L	Pet	24 months	6



0.5 L Glass

0.5 L Pet

1.9 L Pet

# GORJI

## *Vita*



Caucasian Mountain Natural Mineral Water

SPA Area Safety & Purity

800 Years of Natural Filtration

Water of Natural Origin with Unique Purity



• WHERE MOUNTAINS BREATHE PURITY •



0.5 L- Glass



0.5 L- PET



1.0 L- PET

GORJI VITA Is a Delicious 100% Natural Mineral Water with a Pleasant Mineral taste.

It Contains all the Necessary Micro Elements Including Calcium, Magnesium, Sodium and Potassium.

Calcium is Involved in All Metabolic Processes in the Body, Including the Nervous System and is Essential for the Formation of Bone & Cellular Tissues.

Magnesium Helps the Body to Absorb Proteins that Regulate the Digestive System and Also Support the Immune System. Magnesium can only be Obtained through Food and Water.

Sodium Helps to Retain Moisture in the Body, Preventing Dehydration. It is Actively Involved in Cell Metabolism and also Regulates the Nervous System.

GORJI VITA Improves the Regeneration of Skin Cells and also adds Elasticity, as it Facilitates Collagen Synthesis.

Hydrocarbonates Help to Slow Down the Oxidation of Harmful Components that Pollute the Atmosphere in the Human Body.

GORJI VITA Water is Physiologically Complete and is Hypoallergenic.

GORJI VITA'S Composition of Natural Elements has a Positive Effect on the Human Body and Helps to Strengthen the Immune System.

It has a Flavor Profile as Mild with a Neutral Taste.



## About Aqua Holding Company

Aqua Holding Group is the largest Russian Full-cycle company for production, bottling and distribution of nature mineral water from the Caucasus Mineral Water region in Russia. The company has two head offices - in Moscow and Essentuki.

## Our Principles



### We care about product quality and service

Aqua Holding produces and bottles mineral water that meets all applicable quality standards. The company produces and delivers its products 24/7 to any part of the world in any weather and other conditions.



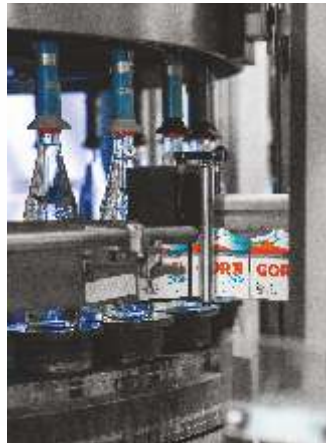
### We strive to protect the environment

The company adheres to the principles of sustainable use of subsurface resources within the Caucasian Mineral Waters area. We use advanced technologies and the scientific potential of the region and employ highly qualified personnel to extract water not affecting the nature.



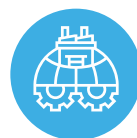
### We promote transparent and long-term partnership

The company's activities are open and transparent to our partners, and we expect the same from them. Aqua Holding seeks for fruitful and efficient cooperation with all customers and suppliers.



## Production

Aqua Holding owns 6 modern production facilities in the eco-resort region of Caucasian Mineral Waters producing more than 300 million bottles of water annually.



All the mineral water bottling plants are located and equipped with **advanced equipment** that ensure high **quality and safety** of the final product



Our production facilities are **internationally certified to ISO 22000**

# Advantages



## A LEADING COMPANY

We are among the TOP 3 producers on the Russian bottled water market



## 150 YEARS OF EXPERTISE IN MINERAL WATER PRODUCTION

The company owns a historic factory that has been bottling Essentuki mineral water since 1871



## HIGH QUALITY SERVICE

Regardless of the weather, season or other circumstances, our products are delivered on time and in full



## EXTENSIVE RESOURCE POTENTIAL

We are the largest private subsoil user of Stavropol Krai



## A SUSTAINABLE COMPANY

We implement social projects in medicine, sports, childhood and youth, culture, and environment



## ONE OF THE LARGEST MINERAL WATER EXPORTERS IN RUSSIA

Our products are available in more than 20 countries around the world



## SUSTAINABLE USE OF SUBSURFACE RESOURCES

We spend tens of millions of rubles annually to maintain the water production infrastructure



## GUARANTEE OF PRODUCT QUALITY AND IDENTITY

A full cycle water production, bottling and distribution company. International certification. Products comply with GOST



## A BIG FRIENDLY TEAM

Aqua Holding employs more than 1000+ people and this number is growing daily



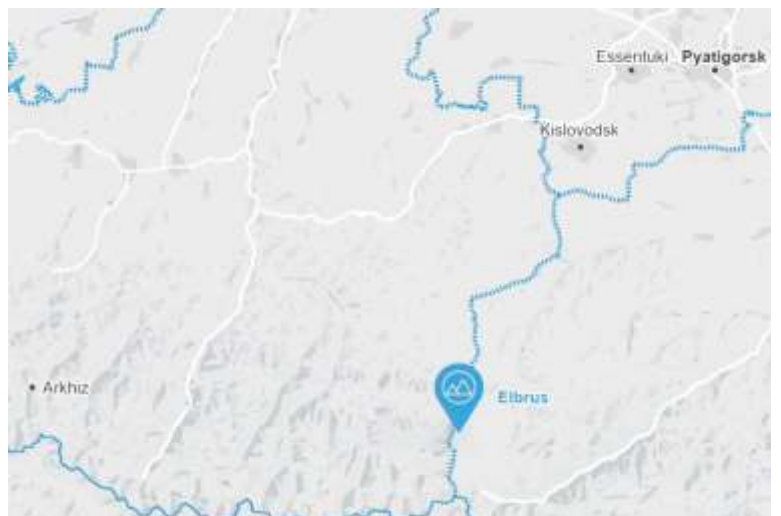
## THE ONLY PRODUCER OF ESSENTUKI NO. 4, ESSENTUKI NO. 17 AND NARZAN

Aqua Holding is the world's only producer of the legendary Essentuki No. 4, Essentuki No. 17 and Narzan

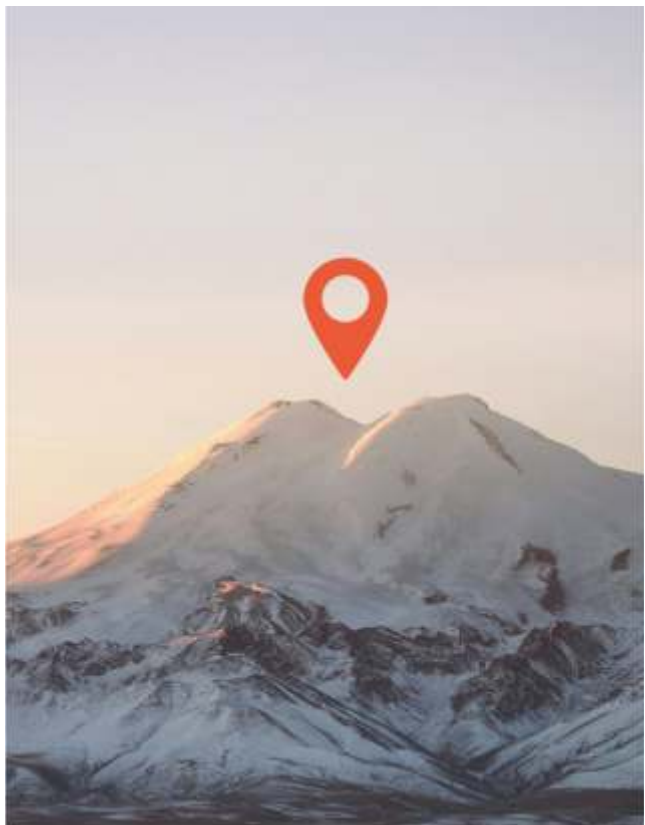
## Caucasian Mineral Waters and the Mount Elbrus Region








The **Elbrus region** is a balneoclimatic resort area located at the foot of the highest mountain in Europe — Mount Elbrus. Elbrus is 5,642 meters high. The legendary Essentuki and Narzan mineral waters are formed in the depths of the Elbrus region.



**Caucasian Mineral Waters (CMW)** is a specially protected eco region in Stavropol Krai of Russia which includes the resort towns of Essentuki, Zheleznovodsk, Kislovodsk, Pyatigorsk, and Mineralnye Vody. The key feature of this region that has made it famous all over the world is **natural mineral springs**



# More than just water

-  It is a tasty 100% natural mineral water with a pleasant mineral taste
-  The village is surrounded by the Teberdinsky Nature Reserve right under the stars. Relict trees, healing herbs, clean air and starry sky
-  Rich mineral composition. The water contains 18 important micro elements including calcium, sodium, magnesium
-  Improves the regeneration of skin cells, adds elasticity, as it facilitates collagen synthesis
-  GORJI VITA is physiologically / wholesome and hypoallergenic. The pure highland natural water will appeal to all family members – both adults and children.

# Sales geography

With their quality remaining invariably high, the company's products are marketed not only in Russia but also in more than twenty countries around the world from Canada to China.



**20+**  
Countries

#### Export Countries

- UAE
- New Zealand
- USA
- Tajikistan
- Uzbekistan
- South Korea
- Abkhazia
- Armenia
- Belarus
- Canada
- China
- Germany
- Israel
- Latvia
- Kazakhstan
- Kyrgyzstan
- Moldavia
- Mongolia



## Where Mountains Breathe Purity

# GORJI

*Vita*



AQUA HOLDING MANUFACTURING  
SITES ARE CERTIFIED ON THE STANDARD  
ISO 22 000:2018 BY DQS AGENCY.



IS 13428:2024  
License CM/L - 4100220558

THE ONLY RUSSIAN MANUFACTURER OF  
NATURAL MINERAL WATER CERTIFIED BY  
BUREAU OF INDIAN STANDARDS (BIS)

# GORJI *Vita*

Aqua Holding Group is the Largest Russian Full-Cycle Company for Production, Bottling and Distribution of Natural Mineral Water from The Caucasian Mineral Water Region in Russia. It is the Biggest Exporter of Natural Mineral Water with a 150-year Success Story in the Russian and International Market. It Exports to 20+ Countries Across the World.

The Company's Assets Comprise of Six State-Of-The-Art Production Facilities and Two Standby Wells that Meet The European Standards. It has an Aggregate Capacity of 300 million Plus Bottles Per Year and Consists of 14 Wells. The total Employee strength of Aqua Holding is 1000+ employees. The Manufacturing Sites are Certified on the Standard ISO 22 000:2018 by DQS Agency.

The Brand, GORJI VITA is Specifically Created to Cater to the needs of The Indian Market. Aqua Holding is the only Russian Manufacturer of Natural Mineral Water which is Certified by Bureau of Indian Standards (BIS).

The Production Sites are in The Stavropol Territory in Russia, which is an Ecological Region of The Caucasian Mountains that surrounds the Mount Elbrus. It is a Designated Specially Protected Area (SPA) that Consists of Natural Mineral Springs making it a Unique and Pristine Resource Base.

**AQUA HOLDING LLC, RUSSIA**

[www.HoldingAqua.com](http://www.HoldingAqua.com)



# GORJI

## Vita

**Born In Nature | Crafted For You**

**NATURAL MINERAL WATER  
FROM RUSSIA**



***Pavitra Beverages Private Limited***<sup>TM</sup>  
*Importers of Ultra-Premium Natural Mineral Water*

**[www.PavitraBeverages.in](http://www.PavitraBeverages.in)**  
**1-800-212-0566**

**All India Authorised Importer & Distributor For Aqua Holding LLC. Russia**

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